Pride Build Sponsorship Giving Levels

Corporate/Organization Sponsorship Levels

$10,000 Welcome Home Sponsor ***include assets listed in previous level plus the following:***

- Invitation to speak at Pride Build kickoff(s) and closing(s).
- Special recognition on Pride Build event signage.
- Special recognition on Habitat Greensboro's Website.
- 25 Pride Build T-Shirts

Sponsorship assets to be discussed and finalized based on need between Habitat Greensboro and Sponsor.

$5,000 Foundation Sponsor ***include assets listed in previous level plus the following:***

- Logo recognition on Habitat Greensboro's Pride Build event signage.
- Social Media Spotlight. *(over 16,000 impressions monthly)*
- 15 Pride Build T-Shirts

$2,500 Framing Sponsor ***include assets listed in previous level plus the following:***

- Logo recognition in pre and post home kickoff and dedication materials.
- Logo recognition with live link on Habitat Greensboro's Pride Build landing page.
- Logo recognition with live link on Habitat Greensboro's Website. *(over 60,000 impressions)*
- Invitation to Habitat Greensboro Special Events.
- 12 Pride Build T-Shirts

$1,000 Roofing Sponsor ***include assets listed in previous level plus the following:***

- Feature in Habitat Greensboro's bi-monthly e-newsletter. *(over 8,000 impressions)*
- Recognition in Habitat Greensboro's Annual Community Impact Report. *(over 8,000 recipients)*
- Name recognition on CommUNITY Build T-shirt.
- 10 Pride Build T-Shirts

$500 Kitchen Sponsor ***include assets listed in previous level plus the following:***

- Name recognition and live link on Habitat Greensboro's Pride Build landing page.
- Name recognition and live link on Habitat Greensboro's Website. *(over 60,000 impressions)*
- 5 Pride Build T-Shirts

Individual Sponsorship Levels

$250 Front Porch Sponsor ***include assets listed in previous level plus the following:***

- Name recognition in pre and post Habitat Greensboro's Pride Build kickoff and dedication materials.
- Name recognition on Habitat Greensboro's Pride Build landing page.
- 1 CommUNITY Build T-Shirt