

# BLUEPRINTS

and bubbly

HABITAT GREENSBORO'S HOUSE PARTY



2026 Sponsorship Opportunities

September 2026



## sponsorship benefits & exposure

Habitat for Humanity of Greater Greensboro's Blueprints and Bubbly raises funds to help families build strength, stability, and self-reliance through affordable homeownership. We invite you to join us by becoming a 2026 Blueprints and Bubbly Sponsor.

### presenting sponsor - \$20,000

- pre-event promotion including:
  - professionally produced sponsor video sent via email (8,000+ recipients) and shared via social media
  - linked logo recognition on event website and in all event emails (estimated 60,000+ impressions)
  - feature in Habitat Greensboro e-newsletter (8,000+ recipients)
  - feature on Habitat Greensboro Facebook page (16,000+ reached monthly)
- opportunity to speak for up to 3 minutes during opening remarks at the event
- logo recognition on invitation, at check-in, and throughout event with 400 attendees
- 3 team build days
- 10 event tickets
- one-page color promotional page in event program (can include corporate coupon)

### gold sponsor - \$10,000 - only 3 available

- pre-event promotion including:
  - professionally produced sponsor video sent via email (8,000+ recipients) and shared via social media
  - linked logo recognition on event website and in all event emails (estimated 60,000+ impressions)
  - feature in Habitat Greensboro e-newsletter (8,000+ recipients)
  - feature on Habitat Greensboro Facebook page (16,000+ reached monthly)
- logo recognition on invitation, at check-in, and throughout event with 400 attendees
- one-page color promotional page in event program (can include corporate coupon)
- 10 event tickets and logo branded table
- 3 team build days

### silver sponsor - \$6,000 - only 5 available

- pre-event promotion including:
  - linked logo recognition on event website and in all event emails (estimated 60,000+ impressions)
  - feature in Habitat Greensboro e-newsletter (8,000+ recipients)
  - feature on Habitat Greensboro Facebook page (16,000+ reached monthly)
- logo recognition on invitation, at check-in, and throughout event with 400 attendees
- half-page color promotional page in event program (can include corporate coupon)
- 10 event tickets
- 2 team build days

## bronze sponsor - \$3,000

- linked logo recognition on event website and in all event emails (estimated 60,000+ impressions)
- feature in Habitat Greensboro e-newsletter (8,000+ recipients)
- feature on Habitat Greensboro Facebook page (16,000+ reached monthly)
- logo recognition on invitation, at check-in, and throughout event with 400 attendees
- quarter-page color promotional page in event program (can include corporate coupon)
- 6 event tickets
- 1 team build day

## family sponsor - \$1,500

- linked name recognition on event website and in all event emails (estimated 60,000+ impressions)
- acknowledgment on Habitat Greensboro Facebook page (16,000+ reached monthly)
- name recognition on invitation, at check-in, and throughout event with 400 attendees
- eighth-page color promotional page in event program
- 6 event tickets

## front door sponsor - \$750

- name recognition on event website and in all event emails (estimated 60,000+ impressions)
- acknowledgment on Habitat Greensboro Facebook page (16,000+ reached monthly)
- name recognition on invitation, at check-in, and throughout event with 400 attendees
- 4 event tickets

## toolbox sponsor - \$300\*

- name recognition on event website and in all event emails
- name recognition on invitation
- 2 event tickets

## hard hat sponsor - \$150\*

- name recognition on event website and in all event emails
- name recognition on invitation
- 1 event ticket

*\* Individual listing only; no businesses listed at this level*





**Habitat**  
for Humanity®  
of Greater Greensboro

## sponsorship commitment form

**Sponsor Name:** \_\_\_\_\_  
(print your name as you wish it to appear in the program and on signage)

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email address:** \_\_\_\_\_

### I/WE WOULD LIKE TO SPONSOR AT THE FOLLOWING LEVEL:

- |  |   |
|--|---|
| <input type="checkbox"/> Presenting Sponsor - \$20,000 | <input type="checkbox"/> Family Sponsor - \$1,500   |
| <input type="checkbox"/> Gold Sponsor - \$10,000       | <input type="checkbox"/> Front Door Sponsor - \$750 |
| <input type="checkbox"/> Silver Sponsor - \$6,000      | <input type="checkbox"/> Toolbox Sponsor - \$300    |
| <input type="checkbox"/> Bronze Sponsor - \$3,000      | <input type="checkbox"/> Hard Hat Sponsor - \$150   |

### HOW TO PAY:

- Enclosed is my check made payable to:  
**Habitat Greensboro, 3826 W. Gate City Blvd., Greensboro, NC 27407**
- Please invoice me at the address above
- To pay online, please visit:  
**HabitatGreensboro.org/Blueprints**

A commitment form must be received prior to any benefits being received. Please be cognizant that the closer to the date of our event, the tighter printing and promotional deadlines become.

### PLEASE RETURN FORM TO:

Kelley Elmore, Development Operations Manager, at 3826 W. Gate City Blvd., Greensboro, NC 27407, or you may scan the form to [kcook@hhgg.org](mailto:kcook@hhgg.org).

### QUESTIONS?

Please contact Kayleigh Cook, Community Engagement Associate at [kcook@hhgg.org](mailto:kcook@hhgg.org) or 336.232.0128