

BLUEPRINTS *and bubbly*

HABITAT GREENSBORO'S HOUSE PARTY



2025 Sponsorship
Opportunities

September 18, 2025



sponsorship benefits & exposure

Habitat for Humanity of Greater Greensboro's Blueprints and Bubbly raises funds to help families build strength, stability, and self-reliance through affordable homeownership. We invite you to join us by becoming a 2025 Blueprints and Bubbly Sponsor.

presenting sponsor - \$15,000 - sold out

- pre-event promotion including:
 - professionally produced sponsor video sent via email (8,000+ recipients) and shared via social media
 - linked logo recognition on event website and in all event emails (estimated 60,000+ impressions)
 - feature in Habitat Greensboro e-newsletter (8,000+ recipients)
 - feature on Habitat Greensboro Facebook page (16,000+ reached monthly)
- opportunity to speak for up to 3 minutes during opening remarks at the event
- logo recognition on invitation, at check-in, and throughout event with 400 attendees
- 3 team build days
- 10 event tickets and logo branded table
- one-page color promotional page in event program (can include corporate coupon)

gold sponsor - \$10,000 - only 3 available

- pre-event promotion including:
 - professionally produced sponsor video sent via email (8,000+ recipients) and shared via social media
 - linked logo recognition on event website and in all event emails (estimated 60,000+ impressions)
 - feature in Habitat Greensboro e-newsletter (8,000+ recipients)
 - feature on Habitat Greensboro Facebook page (16,000+ reached monthly)
- logo recognition on invitation, at check-in, and throughout event with 400 attendees
- one-page color promotional page in event program (can include corporate coupon)
- 10 event tickets and logo branded table
- 3 team build days

silver sponsor - \$6,000 - only 5 available

- pre-event promotion including:
 - linked logo recognition on event website and in all event emails (estimated 60,000+ impressions)
 - feature in Habitat Greensboro e-newsletter (8,000+ recipients)
 - feature on Habitat Greensboro Facebook page (16,000+ reached monthly)
- logo recognition on invitation, at check-in, and throughout event with 400 attendees
- half-page color promotional page in event program (can include corporate coupon)
- 8 event tickets and logo branded table
- 2 team build days

bronze sponsor - \$3,000

- linked logo recognition on event website and in all event emails (estimated 60,000+ impressions)
- feature in Habitat Greensboro e-newsletter (8,000+ recipients)
- feature on Habitat Greensboro Facebook page (16,000+ reached monthly)
- logo recognition on invitation, at check-in, and throughout event with 400 attendees
- quarter-page color promotional page in event program (can include corporate coupon)
- 6 event tickets and logo branded table
- 1 team build day

family sponsor - \$1,500

- linked name recognition on event website and in all event emails (estimated 60,000+ impressions)
- acknowledgment on Habitat Greensboro Facebook page (16,000+ reached monthly)
- name recognition on invitation, at check-in, and throughout event with 400 attendees
- eighth-page color promotional page in event program
- 6 event tickets

front door sponsor - \$750

- name recognition on event website and in all event emails (estimated 60,000+ impressions)
- acknowledgment on Habitat Greensboro Facebook page (16,000+ reached monthly)
- name recognition on invitation, at check-in, and throughout event with 400 attendees
- 4 event tickets

toolbox sponsor - \$300*

- name recognition on event website and in all event emails
- name recognition on invitation
- 2 event tickets

hard hat sponsor - \$150*

- name recognition on event website and in all event emails
- name recognition on invitation
- 1 event ticket

** Individual listing only; no businesses listed at this level*





Habitat
for Humanity®
of Greater Greensboro

sponsorship commitment form

Sponsor Name: _____
(print your name as you wish it to appear in the program and on signage)

Contact: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email address:** _____

I/WE WOULD LIKE TO SPONSOR AT THE FOLLOWING LEVEL:

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor - SOLD OUT | <input type="checkbox"/> Front Door Sponsor - \$750 |
| <input type="checkbox"/> Gold Sponsor - \$10,000 | <input type="checkbox"/> Toolbox Sponsor - \$300 |
| <input type="checkbox"/> Silver Sponsor - \$6,000 | <input type="checkbox"/> Hard Hat Sponsor - \$150 |
| <input type="checkbox"/> Bronze Sponsor - \$3,000 | <input type="checkbox"/> Individual Ticket - \$120 |
| <input type="checkbox"/> Family Sponsor - \$1,500 | |

HOW TO PAY:

- ☐ Enclosed is my check made payable to:
Habitat Greensboro
- ☐ Please invoice me at the address above
- ☐ To pay online, please visit:
HabitatGreensboro.org/Blueprints

A commitment form must be received prior to any benefits being received. Please be cognizant that the closer to the date of our event, the tighter printing and promotional deadlines become.

PLEASE RETURN FORM TO:

Kayleigh Cook, Community Engagement Associate, at 3826 W. Gate City Blvd., Greensboro, NC 27407, or you may scan the form to kcook@hhgg.org.

QUESTIONS?

Please contact Kayleigh Cook, Community Engagement Associate,
at kcook@hhgg.org or 336.232.0128, or
Christine Byrd, Chief Development Officer, at cbyrd@hhgg.org or 336.232.0134.