



Pride Build Sponsorship Giving Levels

Corporate/Organization Sponsorship Levels

\$10,000 Welcome Home Sponsor *include assets listed in previous level plus the following:*

- Invitation to speak at Pride Build kickoff(s) and closing(s).
- Special recognition on Pride Build event signage.
- Special recognition on Habitat Greensboro's Website.
- 25 Pride Build T-Shirts

Sponsorship assets to be discussed and finalized based on need between Habitat Greensboro and Sponsor.

\$5,000 Foundation Sponsor *include assets listed in previous level plus the following:*

- Logo recognition on Habitat Greensboro's Pride Build event signage.
- Social Media Spotlight. (over 16,000 impressions monthly)
- 15 Pride Build T-Shirts

\$2,500 Framing Sponsor *include assets listed in previous level plus the following:*

- Logo recognition in pre and post home kickoff and dedication materials.
- Logo recognition with live link on Habitat Greensboro's Pride Build landing page.
- Logo recognition with live link on Habitat Greensboro's Website. (over 60,000 impressions)
- Invitation to Habitat Greensboro Special Events.
- 12 Pride Build T-Shirts

\$1,000 Roofing Sponsor *include assets listed in previous level plus the following:*

- Feature in Habitat Greensboro's bi-monthly e-newsletter. (over 8,000 impressions)
- Recognition in Habitat Greensboro's Annual Community Impact Report. (over 8,000 recipients)
- Logo recognition on Pride Build T-shirt.
- 10 Pride Build T-Shirts

\$500 Kitchen Sponsor *include assets listed in previous level plus the following:*

- Name recognition and live link on Habitat Greensboro's Pride Build landing page.
- Name recognition and live link on Habitat Greensboro's Website. (over 60,000 impressions)
- Name recognition on Pride Build T-shirt.
- 5 Pride Build T-Shirts

Individual Sponsorship Levels

\$250 Front Porch Sponsor *include assets listed in previous level plus the following:*

- Name recognition in pre and post Habitat Greensboro's Pride Build kickoff and dedication materials.
- Name recognition on Habitat Greensboro's Pride Build landing page.
- 1 Pride Build T-Shirt

\$125 Toolbox Sponsor *(individual payment option only)*

- Invitation to Habitat Greensboro's Pride Build kickoff(s) and dedication(s).

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- Habitat Greensboro Pride Build branded utility apron.
- 1 Habitat Greensboro Pride Build T-shirt.

\$50 Hard Hat Sponsor (*individual payment option only*)

- Invitation to Habitat Greensboro's Pride Build kickoff(s) and dedication(s).
- Habitat Greensboro Pride Build T-shirt.