



Habitat
for Humanity®
of Greater Greensboro

2019 community impact report

SPRING 2020

A MESSAGE FROM OUR CEO & BOARD CHAIR

building a stronger community together

It was a very good year for affordable housing in Greensboro. Not only did we kick-off a home build for our 500th family's journey to homeownership, but we also witnessed the strength of our community as we rebuilt from the devastation of the April 15, 2018, tornado. Our community truly rallied behind families like Yolanda and Kenley (shown below), who lost their home in the tornado.


When the tornado ripped through East Greensboro, Kenley watched as three large trees fell directly on their home. Miraculously Kenley and Yolanda were not injured, but their home was damaged beyond repair. Having no homeowner's insurance, they weren't sure how they would repair their home - until Yolanda reached out to Councilwoman Sharon Hightower and her neighborhood community center where Habitat Greensboro and City of Greensboro staff were there to help.

In partnership with the City of Greensboro's Storm Recovery Alliance, Pella Windows, and Mt. Zion Baptist Church, their home was the first to be completely rebuilt after the tornado. Thanks to the generosity of community donors, and along with our GreensboroHousing Hub partners, the City of Greensboro, and East Greensboro Now, an additional 59 damaged homes were repaired this year.

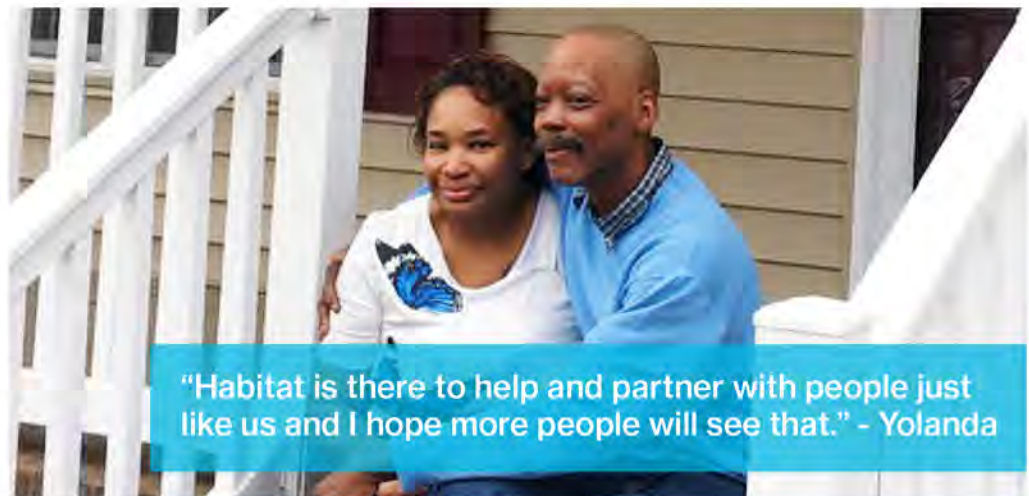
Our community's recovery over the past year shows the strength and resilience of Greensboro – traits that are also embodied by each of our Habitat Greensboro's homeowners. And, it is the continued strength and generosity of our community that will ensure that more families can know the safety and security of home in the future.

Thank you for your generous support of Habitat Greensboro.

In Partnership,


David Kolosieke
President & CEO


Brad Resler
Board Chair



"Habitat is there to help and partner with people just like us and I hope more people will see that." - Yolanda

THANK YOU FOR YOUR SUPPORT.

community impact report

2020 Board of Directors

Ben Brown, Retired Army Col./ Government Official

Joy Brown, Community Leader

Jim Compton, Retired – Davenport & Co., LLC

ChesKesha Cunningham-Dockery, Community Leader

Cyndi Dancy, Dancy Research

Bob Dischinger, Evans Engineering, Inc.

Karen Dyer, On Point Leadership

Damien Gorham, M & F Bank

Dejuan Harris, Calvary Christian Center

Troy Heflin, Volvo Financial Services

John Hodgin, John Hodgin Construction Co., Inc.

Sarah Hutchinson, Consumer Credit Counseling Services

Patsy Isley, Sharrard, McGee & Co., PA

Altina Layman, Fellowship Hall

Stephen LeGrone, HUB of the Carolinas

Gray McCaskill, Senn Dunn/Marsh McLennan Agency

Ike Oglesby, Oglesby Realty

Dagney Procter, Procter Properties

Brad Resler, Brady Services

Andy Scott, Retired – City of Greensboro

Kelly Smith, Replacements, Ltd.

Penny Smith, North Carolina A&T State University

Jim Wilkie, Trinity Wealth Management

Wayne Young, Allen Tate Realtors



EQUAL OPPORTUNITY EMPLOYER



7 families purchased homes
10 new homes begun

1,169 volunteers

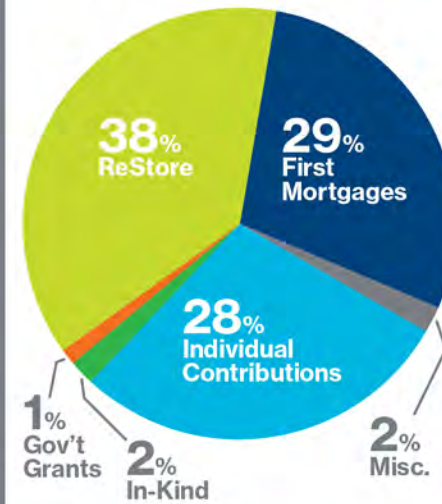


26 children now have stability

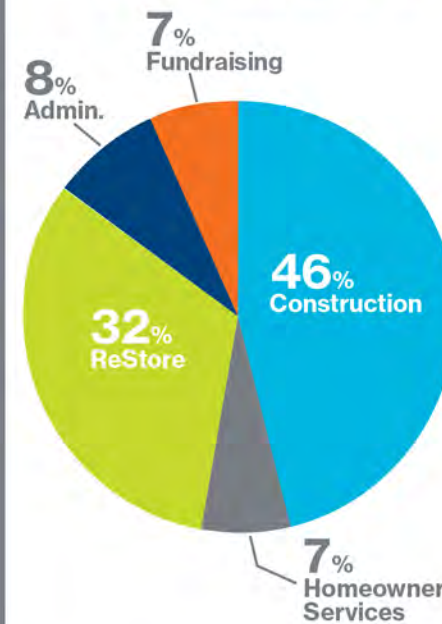
16 families paid off their mortgages



TOTAL REVENUE
\$4,847,437

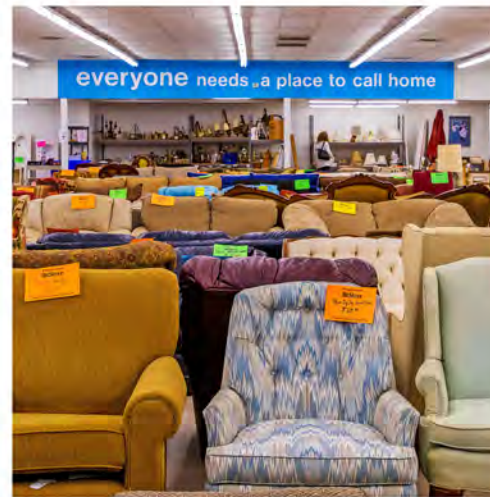


TOTAL EXPENSES
\$4,980,808



FY19 Audited Financials

25 families learned about responsible homeownership



2 ReStore locations generated over **\$1.8 million** in gross sales to help Habitat build homes

\$497,675 property taxes paid this year by Habitat Greensboro homeowners



“ Giving to Habitat Greensboro is an essential way ATI Decorative Laminates shares our success with the community. Over the years, we’ve donated backsplashes, ceiling tiles, and more to Habitat Greensboro. Every family that benefits from Habitat deserves to make choices that make their house feel like home. We want our contributions to provide hope and happiness in this new chapter of their lives. Our company deeply values our partnership with Habitat Greensboro, and we look forward to our accomplishments together in the years to come. ”
-Charles Walker, VP of Operations

WORKING IN PARTNERSHIP
raising roofs

Partnership is one of Habitat Greensboro's keys to success and few activities demonstrate partnership more than the Raising Roofs Builders Blitz which occurs every two years.

2019 marked our 9th Raising Roofs Builders Blitz in partnership with the Greensboro Builders Association. From October 26 - November 1, area builders donated their time and talent to construct four single-family homes for four single mothers and their children.

Each of the four Raising Roofs homeowners began this journey with a desire to create an opportunity for a better life for themselves and, more importantly, for their children. Thanks to the hardwork and support of our local building community, these families can build a foundation for future success.

The finished homes are the first of seventeen homes to be built by Habitat Greensboro in White Oak Heights. When completed, these homes will provide families with the opportunity to build self-sufficiency through homeownership and break the cycle of poverty with which so many low-income families in our community struggle.

Thank you to our many 2019 Raising Roofs Builders Blitz participating partners: BMC, Brickwood Builders, CAD Home Crafters, Disney Construction Co., Granville Homes, JLB Remodeling Inc., John Hodgin Construction Co., John Marks & Associates, Keystone Homes, Lansink Custom Homes, Naylor Custom Homes, New Age Builders Inc., Pella Windows & Doors of North Carolina and Southwest Virginia, Silverstein Construction Co., SwiftCreek Construction and Tall Matt Construction.



Since 2003, when the program began, area builders have completed 64 homes - helping families create the opportunity for a better life.



every woman

has the power to change the world.

The 2019 Women Build House is so much more than a home - it is the realization of a dream nearly 20 years in the making. In 2001, Nass fled his native country of Togo to create a better life for himself and his family. Nass knew that his dream, the American dream, would be difficult, but not impossible. And so he worked, waited, and rejoiced when he was able to welcome his wife to his new country in 2009.

But their American dream was still not complete. As their family expanded with the births of each of their children, Nass and Leila longed for a home of their own. A home where their children could run and play in safety in their own backyard. When a friend mentioned Habitat Greensboro, the couple saw the opportunity to realize their dream of homeownership.

After being accepted into the homeownership program, Nass and Leila did the hard work - they completed the homeownership training program, saved the required money for closing, and put in their hours of sweat equity. And, finally, on May 4, with the support of more than 200 Greensboro women, the couple broke ground on a home of their own. The groundbreaking was a realization of a dream and a first not only for this family, but also Habitat Greensboro's first home to be **completely funded and built by women.**

Habitat Greensboro has been blessed by a multitude of amazing women volunteers over the years - many of whom began building Habitat homes 32 years ago while working with their faith community's build teams. It is this strong history of support that led to the extreme success of Women's Build 2019. Led by co-chairs Margaret Kantlehner and Linda Erickson, 17 teams of women, supported by more than 250 donors, raised nearly \$80,000 to sponsor the build. Their hard work, dedication, and generous giving is a testament to the strength of our community and to the power of women.

These women clearly showed that **every woman** has the power to change the world!





**Habitat
for Humanity®**
of Greater Greensboro
1031 Summit Avenue
Suite 2W-2
Greensboro, NC 27405

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2020 UPCOMING

events

Summer Bash Gala

Postponed until 2021

Rock the Block

Fall 2020

ReStore Anniversary Sale

November 7



every family

deserves a decent place to live.

In October, Habitat Greensboro began our 500th build in partnership with homeowners Leon and Donna, and their son Isaiah.

This was so much more than a celebration of our 500th house. It was a celebration of our donors and volunteers, past and present, who have supported Habitat throughout the years, making it possible to reach this amazing milestone! Thank you for sharing your time, talents, and resources and for joining us in our mission to continue building homes, communities and hope for more Greensboro families.

One of Habitat Greensboro's founders, Bob Kelley, shared his thoughts after attending the 500th house kickoff:

"I've always been impressed and awed by the effort and resources that go into each Habitat house. 500 houses is an awesome achievement by staff, volunteers, funders, community partners, the City, the County and, most of all, the homeowner families. Greensboro has been blessed! Thank you to all involved!"

Thank you to our 500th house sponsors, long-time Habitat Greensboro partners Gilbarco Veeder-Root and Columbia Forest Products.

